

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/166/2G&3G Data plans/12-13/ 121

dt @ Chennai-6 the

08 -05-13.

Sub: Introduction of Data plan voucher 51 under prepaid mobile services-Reg

Ref: Co.Lr.No.26-04/2012-T&C-CM Circular NO.129/12-13 dt 22.03.2013.

Approval of competent authority is hereby conveyed for implementation of Data plan voucher Rs.51 under 2G/3G Prepaid mobile services for the customers **who purchase the data card from outside market** for data plan activation in **Tamil Nadu Circle w.e.f 08.05.2013**. However Data Plan voucher Rs.102/- for the bundled data cards (i.e. Data cards sold by BSNL or any of the BSNL Bundled data cards) continues to exist.

The details of Data Plan Voucher are as under :-

Particulars	Plan voucher 51
MRP Of plan voucher(incl. of S.Tax)	Rs.51
Free data usage	200 MB to be consumed within 30 days of activation.
Main account validity	One year. Further extension of validity through Plan voucher Rs.102 will extend one year validity without any freebies.
Availability	Only through CTOPOP.
Applicability	For 2G/3G data plan activation of the data cards purchased from outside market.
Base Voice Tariff plan	As per General Prepaid plan.

Note:

1. CSR staff have to select 'Unified Plan' for activation of Data plan for Data Cards purchased from outside market.
2. Plan voucher Rs.51 can be applied thru' CTOPOP after completing the activation procedure like tele-verification and first call.
3. Customer approaching CSC/Franchisee/Retailer for Data Plan alone under prepaid segment can be advised to use Plan voucher 51.
4. Base Voice Tariff plan is as per General Prepaid plan and all Voice/Data/SMS STVs are allowed. GPRS Vouchers are not allowed.
5. SIMcost: 2GSIMRs.20/-& 3G SIM Rs.59/-

(S. BAMA)

AGM (Marketing-CM)

044-28290825

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To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information and necessary action please.

DGM/DE In-charge IN Trichy – For information and necessary action please.

**Heads of SSAs, --** for kind information and necessary action please.

**DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6** - For information and informing Call Centre/Customer Service Centre Officials and ensure updating this revision in tariff in all the respective tables only.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.